

Attorney-At-Law, Author & Speaker

# Francine D. Ward

## Contact Information

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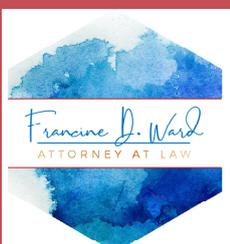
# BIOGRAPHY



Francine’s intellectual property (IP) law practice focuses on helping clients assess, develop, and protect their valuable IP. She counsels clients on the best and most effective way to achieve copyright protection. She also educates clients as to what can be protected by trademark (e.g., words, logos, slogans, designs, sounds, and in some cases colors and fragrances), and how to defend those valuable rights. Authors hire Francine to counsel them on the intricacies of the publishing process, which often involves carefully negotiating their book contracts. For clients with websites, Francine educates them on the importance of well crafted terms of use and privacy policies, especially in light of the enactment of the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

As for her trust and estate practice, Francine is not a trust-mill nor a document factory. She understands all too well that there is no “one size fits all” estate plan. Customization is key. Not everyone needs a complicated trust with sub-trusts, and for others, a simple will may be all that’s required. Whether someone needs an irrevocable or revocable trust, a pet trust, or a special needs trust, the topic is always discussed, so clients understand their options. Having clearly explained facts helps clients make intelligent decisions as to what works best for them.

Francine is an active participant in her legal, church, and support communities. She serves on the governing body of the American Bar Association’s Intellectual Property Law Section (IPL), which has over 19,000

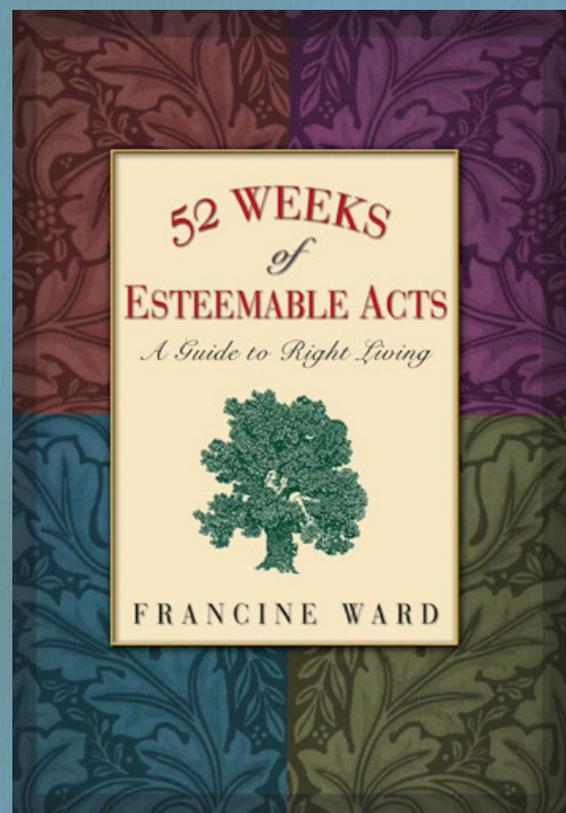
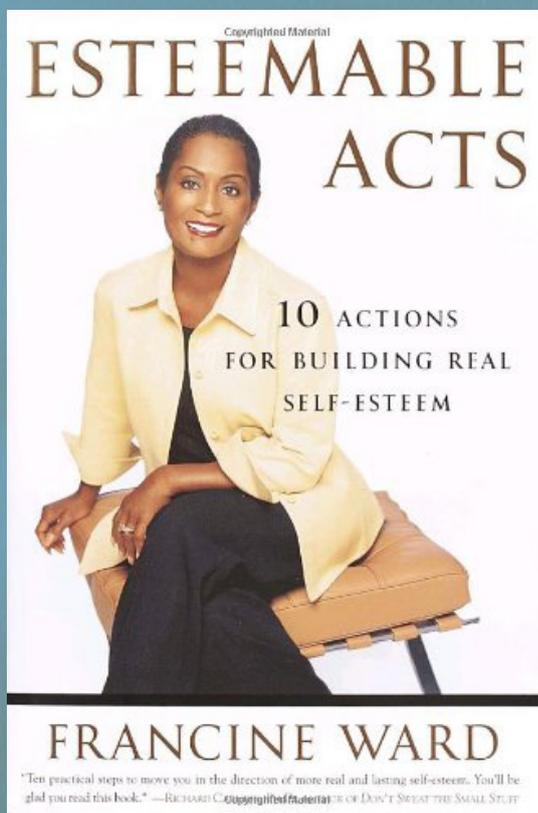


members, and she chairs IPL's Attorney Wellness Committee. In addition, Francine teaches intellectual property and contract drafting at the California Desert Trial Academy of Law in Indio, California.

Author of two traditionally published self help books, Francine is nationally known as a gifted and inspiring keynote speaker.

Francine is a 1989 graduate of Georgetown University Law Center and is admitted to practice in California, New York, and the District of Columbia.

## RECENT WORK



# TESTIMONIALS



## INTELLECTUAL PROPERTY CLIENT

“Francine is exceptional in the field of Intellectual Property Law. I had the pleasure of meeting her after attending one of her workshops on Intellectual Property/Copyright matters. The workshop was tailored to nonprofit executive directors and was truly excellent. It was interactive, fun, and had a great deal of useful information that we could immediately apply to work in our agencies. I learned so much that day. After the workshop, I asked Francine about possibly representing the nonprofit I lead in protecting/copying righting some of our training materials. Francine not only agreed, her fees were affordable and she was generous/responsive with her time from start to finish. I knew I was in good hands! We received copyright approval for our Kitchen Table Talk facilitator training guides a few months ago thanks to Francine. Getting that copyright was a huge milestone achievement for our small nonprofit, and the information from the workshop will give us so much to think about as nonprofit leaders and how to protect ourselves and our ideas, etc. I can’t recommend her enough. You’ll be very pleased with her services.”

**Gwen Wilson, LCSW – Founder/Executive Director/CEO – G.O.A.L.S. For Women**



## BUSINESS LAW CLIENT

“I hired Francine Ward to provide me with legal advice, trademark assistance, and to help me develop contract documents during my business startup. She is a pleasure to work with, and very knowledgeable, responsive, and client-focused. I

highly recommend her to other entrepreneurs who are looking for legal support for IP, contracts, and general business matters.”

**Keiko, Business Owner**



## SPEAKING ENGAGEMENT

“As an avid conference fan...Francine is truly in the top 1% of great motivational speakers. She joins with her audience and touches the hearts and souls of the listeners. Her message is universal and embraces humor and joy...Francine’s

message...triggered a chain of events that not only cemented one the best events our agency ever sponsored but created a cascading effect.”

**Maureen Keating, PCC-S, LICDC Director of Women & Family Services Community Health Center Akron, OH**

# TOPICS & EXPERTISE

## TOPICS

Fear Ain't Nothing But A  
Four-Letter Word

Self-Esteem Comes from DO-  
ING Esteemable Acts

You Can't Change What You  
Can't See

Lions, Tigers, & Friends: Land-  
mines When Playing in the  
Social Media Sandbox

## EXPERTISE

Women in Business

Motivation & Inspiration

Alcoholism & Drug Use

Image & Self-Esteem

Principles of Success

# FEATURED TOPIC

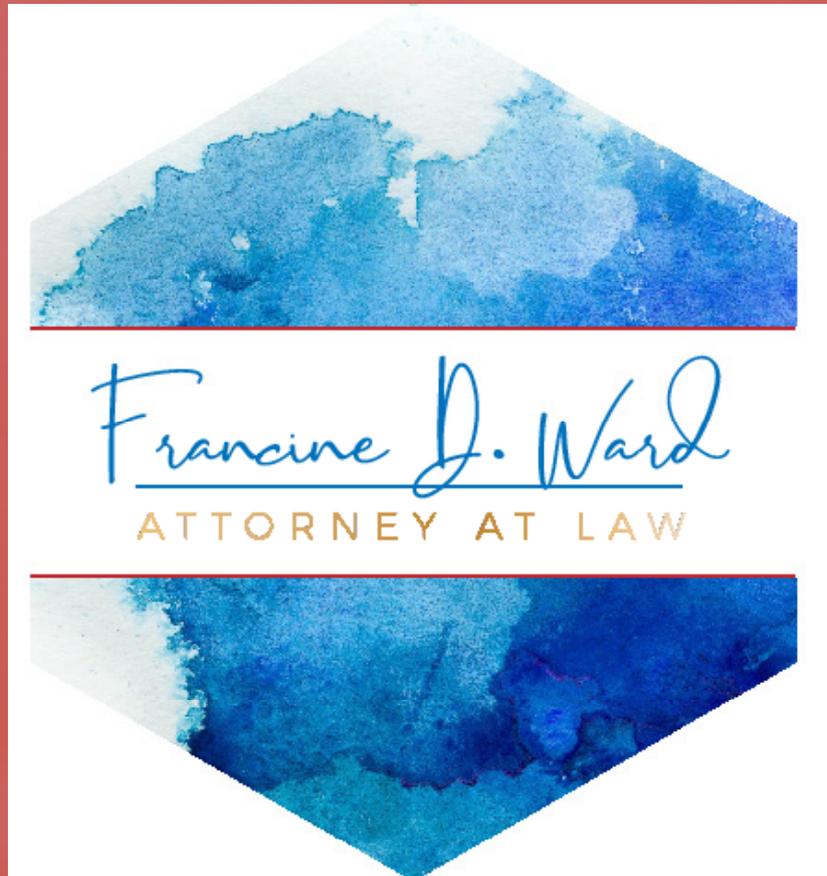


## FEAR AIN'T NOTHING BUT A FOUR-LETTER WORD

What is more cunning, baffling, powerful, and more deadly than a speeding bullet? FEAR!

In any given year, F-E-A-R takes more lives than cigarettes, alcohol, drugs, cancer, and car accidents combined. It ruins families and is arguably the root cause of more depression and is the single biggest barrier to living a life of endless possibilities. F-E-A-R keeps us stuck, broke, dependent, and living beyond our means. It is the ultimate jailor because when F-E-A R comes to visit it takes plenty of prisoners.

It is the one thing we all have in common, whether we are head of our own company, working for someone else, retired, single, married, divorced, or in search of our-selves. In this program Francine demonstrates strategies for helping the audience get past this deadly killer of hope and dreams.



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